**Week 1 Worksheet – Writing Bootcamp**

**Instructions:** Download and save this form-fillable PDF to your computer (or download a Word document at <www.erikasteeves.com/worksheets>) to complete activities for Week 1. The PDF will not save if you just fill it out in Thinkific. Then submit your worksheet to Jon by email for review and feedback.

**Activity 1 – Goals and Expectations**

1. What are some specific writing goals you hope to achieve by the end of the course?
2. How many hours per day do you intend to spend on your writing throughout the course?
3. How many days per week do you intend to spend on your writing throughout the course?
4. Do you currently have a regular practice of writing?
5. Do you currently have a structure or organization for your project? If so, describe it.
6. How many pages do you envision your manuscript or book will be?
7. How many words or pages can you typically write in one day?
8. What are some distractions or obligations that may keep you from writing?
9. What is the biggest roadblock you have with writing right now?
10. Do you have any specific expectations for the course that are not discussed in the course outline or in the first of the series of videos?

**Activity 2 – Knowing the Purpose of Your Book**

1. Can you clearly state the purpose of your book?
2. Can you clearly state the form and genre of your book? Fiction or nonfiction? Particular genre or type of fiction or nonfiction?
3. What will be three key takeaways for a reader after finishing your book?
4. Imagine the back cover blurb for your book. Describe your book and what it will do:

**Activity 3 – Ideal Reader Survey**

1. How old is your ideal reader? What gender?
2. What does your ideal reader do for work?
3. Where does your ideal reader live?
4. Does your ideal reader have kids? How many?
5. Does your ideal reader have a car? What kind?
6. Does your ideal reader take public transit?
7. What are your ideal reader’s favourite books?
8. What are your ideal reader’s favourite TV shows?
9. What are some websites your ideal reader visits regularly?
10. What social media platforms does your ideal reader use?
11. What are the most important things in your ideal reader’s life?
12. What are some issues or concerns relevant to your ideal reader’s life?
13. What would make your ideal reader share your book with others?
14. Can you describe ONE person (real or imagined) who is the ideal reader of your book?